

ABSTRAC

The Strategy of Financial Assistance Development for the Farmers as the Effort of Agrobusiness Development in Landak Regency Magdalena

This study is to identify any factors in implementing the current financial assistance, to identify the factors influencing the implementation of such financial assistance, and to formulate development models in the strategy of financial assistance for the farmers to be more effective.

The data, both from primary as well as secondary sources, are obtained through interviews, observations, questionnaires and studying related literatures. For EFE analysis, the data analyzed are from external respondents of Agricultural and Irrigation Service of local government while for IFE analysis, the data are from internal respondents of concerned institution.

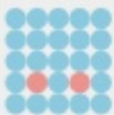
There are 55 respondents as the samples for System analysis. They are the farmers received KUT (Financial Credit/Loan for Farming) located in Landak Regency; namely in five districts of Menyuke, Menjalin, Mempawah Hulu, Ngabang and Sengah Temila. While for QSPM analysis, the respondents are both from internal as well as external Service.

In this regard, Matrix EFE used to analyze external factors, and both Matrix IFE and System analysis to analyze the internal ones. The result of external as well as internal factor analysis, then, analyzed further using SWOT analysis to determine the priority strategy.

Based on the SWOT analysis, there are found four strategies to be developed, namely: financial assistance provided free (of charge), by collateral system, provided selectively, and by partnership system. And by QSPM analysis, the priority strategy to be developed is financial assistance through partnership pattern. And the strategy, of course, must be supported by other strategies.



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