Abstract

Development Strategy for Capture Fisheries to Increase the Fish Production in the Province of Bengkulu
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The aim of this study is to identify the factors affecting and determining the success of capture fisheries development, and to formulate and recommend the appropriate strategy for developing capture fisheries in the Province of Bengkulu.

The analytical tool used is SWOT (Strengths, Weaknesses, Opportunities and Threats). It is built on the external and internal environmental situations of the Marine and Fisheries Services in the Province of Bengkulu. It is used for formulating a logical strategy for systematically identify the determinants which maximize the strengths and opportunities, while at the same time minimize the weaknesses and threats from the external and internal environment. The SWOT analysis is followed by Analytical Hierarchy Process (AHP), in order to determine the priority of the alternative strategy to be recommended.

The determinants for the success of capture fisheries development, or the opportunities of the Marine and Fisheries Services in the Province of Bengkulu, are: the opportunities to utilize the potential of fisheries, the direction and policy in developing the fisheries, the opening of export opportunities, the increase of fish demand both locally and regionally, the opportunities to attract investors, the building of executive and legislative commitment, the development of technology and information, and the cooperation with universities. The threats comprise of: the level of education of the fishing society, the coordination mechanism, the market mechanism, the impact of monetary crisis, the fish stealing, the fishers’ conflict, the condition of fishing area, and the belief of the fisher society. The strengths are: the general plan in developing the fishing area, the promotion of the status of the Services’ technical managing unit, the placement of employees according to their skills, the support of culture and work motivation, and the law enforcement. The weaknesses of the Services’ organization are: the quantity and quality of its human resources, the structure of organization, the supporting facilities and infrastructure for operation, and the budget allocation.

The priorities of the alternative strategy recommended are: 1) the strategy for improving the quantity and quality of fishing facilities, 2) the improving of the quantity and quality of human resources, both officials and fishers, 3) the capital sources, 4) the establishment of port facilities and infrastructures, 5) the development of business partnership, 6) the management of fish auctions, and 7) the implementation of integrated quality management.