SUSTAINABLE TOURIST DESTINATION:
A VALUE CHAIN APPROACH TO TOURISM IN TORAJA

Beatris Rumengan Pangala
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SUSTAINABLE TOURIST DESTINATION:
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Beatris Rumengan Pangala

A Thesis
Submitted as partial fulfillment of the requirements for the degree of Master of Management
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Title : SUSTAINABLE TOURIST DESTINATION: A VALUE CHAIN APPROACH TO TOURISM IN TORAJA

Name : BEATRIS RUMENGAN PANGALA

NRP : P05608101 1. 41

Approved by
Advisory Committee

Prof. Dr. Ir. Bonar M. Sinaga, MA
Chairman

Dr. Ir. Agus Maulana, MSM
Member

Head of Graduate School,

Dean of Graduate School,

Dr. Ir. Arief Daryanto, MEc

Prof. Dr. Ir. Khairil Anwar Notodiputro, MS

Date of Examination :
May 6, 2010

Graduate on:
STATEMENT

I hereby state that all statements inside my thesis under the title:

**Sustainable Tourist Destination:**
**A Value Chain Approach to Tourism in Toraja**

is solely my initiative or my own research under supervision of my Advisory Committee beside all data sources, information and references clearly stated. This Thesis never been presented to any institution or university to obtain certain achievement of degree on similar program.

Bogor, June 2010

Stated by:

Beatris Rumengan Pangala
Beatris was born in Toraja on the 17th of June 1965. She is the second out of seven children of Bapak Daniel Pangala and Ibu Bertha Sambe. She spent her childhood in Toraja and Papua then continued her study in Jakarta. She obtained a bachelor degree in Computer Science in the University of Budi Luhur, Jakarta. Beatris is married to Haskarlianus Pasang and they have two children who are now teenagers: William David Pasang and Jennifer Elizabeth Pasang. After she finished university, Beatris worked with Modern Group in Ambon then worked with PT Renewable Energy System in Jakarta. Beatris and her family spent five years in Melbourne, Australia while her husband pursued his postgraduate study. In Melbourne, Beatris worked with Ezipin Australia Pty Ltd and Bill Express. Beatris and her family returned to Indonesia in 2006 and currently resides in Bogor.

Bogor, June 2010

The Author,

Beatris Rumengan Pangala
DEDICATION

"There is nothing new under the sun..."

"This work is dedicated for the glory of God..."

 Ecc 9:9b

DEPICTATION
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