ABSTRACT

Analysis of Implementation Strategy Provision of Access Reform Activity in Agrarian Reform Program in the District Pemalang

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Providing access to economic resources have a strategic role in improving the welfare of the community assets such as land owners. With the availability of a variety of access that can be used to leverage its assets indirectly to prevent the transfer of ownership occurs due to meet consumer needs alone. Providing access to facilities and infrastructure, technology, capital and market much needed so that the aims for the strengthening of asset owned assets has become more acceptable by the capital markets could be used optimally by the landowner. The implementation of agrarian reform program can be implemented well if its implementation is always held the principles of: equity, welfare, efficiency, sustainability and harmony.

This study aims to (a) analyze the conditions of implementation of the provision of access reform in agrarian reform program, (b) analyze the factors that affect the implementation of the provision of access reform in agrarian reform program, (c) formulate a strategy of the provision of access reform in agrarian reform program (d) formulate managerial implications of what can be recommended in the continued implementation of the provision of access reform in agrarian reform program. The method used in this research is descriptive analysis, the data collection undertaken to address existing problems and takes the form of observations and interviews. The sampling technique using purposive sampling technique. Steps being taken in data analysis are: (1) analysis of IFE (Internal Factor Evaluation) and EFE (External Factor Evaluation), which is used to identify environmental factors that influence, (2) matrix of SWOT (Strengths-Weaknesses-Opportunities-Threats ) is used to formulate alternative strategies, and (3) QSPM analysis (Quantitative Strategies, Planning Matrix) is used to determine the priority of the strategy.

Results of analysis using the SWOT matrix, identified several alternative strategies that can be applied in conditions of implementation of the provision of access reform agrarian reform program, namely: (a) increase communication and synchronization with the stakeholders in the implementation of agrarian reform program of providing access reform, (b) optimizing resources and community stakeholders; (c) establishment of legal / cooperative in order to manage the production and facilitate the process of bank credit, and (d) facilitating farmers to be able to make fertilizer and organic medicines to meet their needs. The result of the prioritization of the strategy undertaken by QSPM analysis, obtained as a priority strategy that can be implemented in the implementation of the provision of access reform agrarian reform program in the District Pemalang are: improved communication and synchronization with the stakeholders in the implementation of agrarian reform program providing access reform activities.

Keywords: Agrarian Reform, Access Reform, Land Reform Plus, Strategy, Analysis IFE, EFE, SWOT, QSPM, Pemalang District, Land Office