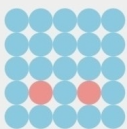




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ABSTRACT

Farmer's Response on Technology Transfer : Case of Mangosteen Farmer in West Java, Indonesia

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The objectives of this research were (1) To determine the value chain of mangosteen at Kampung Cengal kabupaten Bogor (2) To identify the type and level of technology widely adopted by farmers in the cultivation of mangosteen (3) To identify the impact of the transfer of technology to increase mangosteen productivity and mangosteen farmers' income. Description analysis applied on mangosteen value chain to identify the supportive part and constraints of every actor involved in the value chain. Productivity was significantly influenced by technology adoption and number of producing trees. Farmer's income was significantly influenced by technology adoption

Keywords: *Value Chain, Mangosteen, Multiple Linear Regression, Kampung Cengal , Kabupaten Bogor*

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