ANALYSIS ON
INDONESIAN SUSTAINABLE PALM OIL (ISPO):
A QUALITATIVE ASSESSMENT ON
THE SUCCESS FACTORS FOR ISPO

By:
Dina Janurvita Ekaharti Harsono
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A Thesis
Submitted as a partial fulfillment to obtain the Master of Management Degree in the
Graduate Program of Management and Business
Thesis Title: Analysis on Indonesian Sustainable Palm Oil (ISPO):
A Qualitative Assessment on the Success Factors for ISPO

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Examination Date: 13 May 2011  Graduation Date:_____________
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BIOGRAPHY

A beach lover, sunset catcher, earth saver enthusiast and passionate globe trotter who can't take her fingers off her smart phone are the perfect words to describe the researcher.

Born in Manado, grew up in between cities: Luwuk-Tahuna-Surabaya-Jakarta-Sidoarjo, had a great time in Anyer, Jakarta and now settles in Bogor, secretly she wants to reside in the island of God, Bali; hence she proudly called herself as an Indonesian. Got her bachelor degree from Airlangga University majoring in Psychology years ago. She has strong professional experiences in human capital, people development, change management, social development and communications in service industry, government owned company and international NGO. Her strong interest on sustainable development and issues on climate changes brought her to the door of MB IPB, Bogor for structured learning session while enjoying to meet and interact with various people to learn and absorb their wisdom to enrich her life.

The researcher can be contacted through LinkedIn, Facebook and Twitter, simply type the keyword @DinaLucky.

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Hal ini ditambahkan untuk memberikan rincian informasi tambahan dari peneliti.
For Lucky, Bella, Gege and Djelita
My husband and children

Grateful to have you all coloring my everyday sunrises and sunsets
FOREWORD

Climate change, deforestation, biodiversity loss, efforts to alleviate poor conditions, marginalization of indigenous people and social development are areas which always get international attention and spotlights. All of these subjects are included in and has direct relations to palm oil industry. Hence, a new policy development aiming for palm oil sustainability has instantly attracted my attention to be the subject of my research.

On top of that, acknowledging that Indonesia is the biggest palm oil producing country in the world, result derived from this research is expected to be able to serve as a contribution from me for the palm oil industry. In addition, the outcome of this research is also hoped to be able to stimulate more thinking for a better policy development especially on sustainability.

A very special thanks to my thesis advisory team; Prof. Dr. Ir. M. Achmad Chozin M. Agr. and Prof. Dr. Ir. Anas Miftah Fauzi, M. Eng. who had guided me through the research and the report writing step by step; Director and Officers of Directorate General of Plantation, Agricultural Department; all respondents who had enriched my knowledge through their professional expertise and experiences; all MB IPB Sustainable Business Development Batch 2 classmates who had shared exciting learning experiences; all MB IPB E33 classmates who had welcomed me in to their life; all great individuals who have touched me with their love, providing me with all the strengths and passions to explore the globe finding my true destiny.

Dina J.E. Harsono