ABSTRACT

The Strategy To Develop Management Effectivity Of Primary Industrial Of Woods Product From People’s Forest In Bogor District

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The aims of this research was to identify and to decide the factors, actors, purposes, strategy alternatives, and also to decide the priority of strategy in order to improve the management effectivity of primary industrial of woods product from people’s forest in Bogor District. The tool of analysis in this research is Analytical Hierarchy Process (AHP) Method, which using expert’s perception that understand to this research object, not only the policies but also the operationalities. According to the result of research, the factors that identified are operating permit, resources availability, production and operation of industry and human resources. The actors are central government, province government, district government, businessmen, and also community/farmer. The objectives consist of protection country and community rights and also sustainability and optimalization of economical, ecological, and social benefits. The strategy alternative based on the result of this research are the regulation of formation permit, own resources-based industry, efficiency and optimalization of industry, and also training and development. According to importance assessment of each element using expert choice, the prime priority strategy is the regulation of formation permit (0.350), that follow own resources-based industry (0.281), efficiency and optimalization of industry (0.210), and training and development (0.160).

Keywords : Strategy, Primary industry, Wood, Analytical Hierarchy Process, Bogor District