ABSTRACT

THE STUDY OF MOTIVATION AND PARTICIPATION OF MEMBERS OF THE RURAL COMMUNITY INSTITUTION IN MANAGING FAMILY PLANNING PROGRAM IN THE REGENCY OF SIAK

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The role of PLKB/PKB was often reassigned to various tasks available in government agencies in regency. The Rural Community Institution is the spearhead in implementing activity in the family planning program supporting PLKB/PKB. The aim of this research is to: (1) Analyze motivation and participation level of members of the rural community institution in managing family planning program in the regency of Siak, (2) Analyze various factors which influence motivation and participation of members of the rural community institution, (3) Analyze the connection between motivation and participation of members if the rural community institution in managing family planning program, and (4) Recommending efforts that could be carried out to increase motivation and participation of members of the rural community institution in the future. Collected data covers primary and secondary data. Primary data were obtained through observations and interviews with respondents based on purposive sampling. Secondary data were obtained through the National Family Planning Coordination Agency for the Siak regency (Badan Koordinasi Keluarga Berencana Nasional Kabupaten Siak). Data were collected in the regency of Siak in the province of Riau from October 2007 through January 2008. Various factors which influenced with the motivation of members of the rural community institution in managing family planning programs are family status, level of education, experience, perception, and extension intensity. Various factors which influenced with the participation of members of the rural community institution in managing family planning programs are family status, needs, experience, perception, and extension intensity.