



ABSTRACT

The Analysis of Land Certification Influence Toward Small and Micro Enterprise Economics Performance at South Konawe Regency

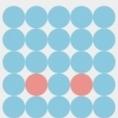
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This study background is a difficult condition to the Small and Micro Enterprise (UMK) in rising their enterprise performance, which answered by the government in doing the land certification program for the Small and Micro Enterprise (UMK) to gain the capital access. The objectives of this study are (1) to identify the difference of enterprise characteristic in the small and micro enterprise performance which follows the program in appeal none, (2) to analysis a determinant factors for the Small and Micro Enterprise (UMK) about land certification as the collateral credit requisite in support to increase their economics performance, (3) to identify the influence of the land certification to the economics performance toward PMK and before. This study variables are education, skill and experience, security, labor, capital and income as the factor which pushes small and micro entrepreneur in certificating their land. This study uses Logistic Regression Analysis. The economic performance variable indicators are the collateral value, income, capital, production raw materials the number of labor, and saving as the economic performance indicator, this study used Mann-Whitney analysis. The kind of enterprises indicators are enterprise category, capital, the enterprise place and condition and income increasing use descriptive analysis. The result of this study shows that the enterprise characteristic of small and micro participant and non participant in generally is trading services. The number of asset of small and micro entrepreneur which does not follow the program is less than the small and micro entrepreneur which follow the program. Otherwise the capital of small and micro entrepreneur which follow the program is large than the non participant. The main factors in certificating land to the small and micro enterprise are security, income and land right which has deep influence to the small and micro enterprise economic performance.

Keywords : *Land Certification, Small and Micro Enterprise, Konawe Selatan, BPN RI, Economic Performance, Logistic Regression, Mann-Whitney Analysis.*

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