Abstract

The study of Supply Chain Management (SCM) in PT. Fajar Taurus
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The purpose of this study were to learn and evaluate Supply Chain Management (SCM) implementation in PT. Fajar Taurus, to analyse the problems and to choose potential partnership implementation, and also to design problem solving concept and strategy to improve SCM in PT. Fajar Taurus.. This study uses descriptical approach and quantitative analysis by spreading purposive sampling questionnaire with some of expert respondens. Data analysed with, Analytical Hierarchy Proccess (AHP) and exponential comparisons method. Problem analysis of SCM found that the principle problem was optimalize SCM. Beside of the SCM needs a common goal, mutual benefit, mutual trust, transparent and long term relationship and to improve the cost and quality. An efficient and effectively of Supply chain would be get with internal integration and make external integration (networking) also use information technology to SC success. The model design of alternative partnership is plasm, subcontract, agent and agribusiness operational partnership with engineering subcontract. The other supplier can use developing of subcontract with same principle and marketing as joint operation and joint venture as finance and production. The strategis priorities in technical responces of supply chain were partnership contrac reformation, supplier price standarisation and partnership alternative. The model design of SCM implementation to doing strategy that can be recommend to PT. Fajar Taurus is priorities in technical responces.

Keywords: AHP, Exponential Comparison Method, Partnership, Strategies Supply Chain Management.