

SUMMARY

BENARDA. Efficiency Rate Analysis of Islamic Life Insurance Industry Approached by Two Stage Data Envelopment Analysis. Supervised by UJANG SUMARWAN and MUHAMAD NADRATUZZAMAN HOSEN

The purpose of this research is explicitely measure the efficiency rate of Islamic Life Insurance in Indonesia during the periode of 2011 – 2014. Continued with the analysis of Solvability rate of Tabrruq Fund and Solvability of the company fund and its effect with efficiency rate of Islamic Life Insurance in Indonesia. At the end, the implication of policies on how to be more efficient could be formulated.

One of the most important matter of successfull company is efficiency. Efficiency is not just pressing the cost, but it also on how to manage input, process to achieve maximum output. One company will consider to be efficient when it can hold its input to gain maximum output.

This reseach is use the Data Envelopment Analysis with the Constant Return Scale and variable Return Scale appoarch. Also in the corridor of input and output orientation. Data Sample of the research is taken from 14 islamic insurance in Indonesia since 2011 – 2014, after that, at the second stage, this research is continued with Tobit Analysis.

The research result shows the avarage of DEA from all of DMU (Decision Making Unit), is not yet efficient in term of Overall technical (score: 0.693116), Pure Technical (score: 0.776011) and Scale Efficient (score: 0.884275). Based on the research, Islamic Life Insurance in Indonesia still have to put an extra effort in order to be efficient for its CRS and VRS in the orientation of input and output. At the second stage of the research using Tobit Analysis, shows that Solvability Ration of Tabarruq fund have a positif significant impact on technic, and scale efficiency. Then Solvability Ration of Company Fund have a positif significant impact on Economic, and scale efficiency

The managerial implication of this research is the porsitive growth of Islamic Life Insurance. Policies and regulations from the government is crucial since this industry need to be improved and keep the security feeling of the customer regarding the fund to face the emergence of potential risk. This research shows that in order to be more efficient, a company whose already efficient could be the benchmark object for other similar companyas one of the ground to make a decision to improve the Potential improvement. Merger or acquisiton is also a strategy to improve efficiency. Hopefully this research can be a reference for the community in choosing the most suitable Islamic Life Insurance in Indonesia.

Keyword :islamiclifeinsurance, DEA, efficiency, tobit,

