SUMMARY

SYEKH FARHAN ROBBANI. The Study on Action Plan Implementation of Downstream Palm Oil Industry Policy in Indonesia. Supervised by ENDANG GUMBIRA SAID, IDQAN FAHMI and GENDUT SUPRAYITNO.

Indonesia is the biggest producer of Crude Palm Oil (CPO) in the world have the downstream palm oil industry has undeveloped well. The purposes of this study are to (1) determine the process implementation action plan of downstream palm oil industry policy based on Minister of Industry Regulation No 13 year of 2010, (2) identify the factors that determine the successful action plan of implementation policy and (3) setting strategic in the action plan implementation of downstream palm oil industry policy. The analytical method used to answer the research objectives is the policy process analysis, regulatory gap analysis and the analytic network process (ANP), which is supported by a literature review and expert deep interviews.

The results of research are the action plan implementation policy of downstream palm oil industry development showed the average is below the efficient service. There are seven indicators of the success action plan that the current condition is above average but below the ideal condition and 26 other indicators the success of action plan implementation policy are far from expectations and the performance is still below average. Based on six criteria of policy evaluation by Dunn (2011) the policy implementation of development downstream palm oil industry still has a large gap (> 30%) from the aspect of largest gap is efficiency (42.9%), accuracy (41.5%), flattening (39.9%), adequacy (39.2%), responsiveness (38.5%) and the smallest gap is an effectiveness (36.8%).

The result of factors analysis showed that using the ANP has the most impact in the success of action plan implementation policy is a development process of infrastructure and investment (38.75%), industrial clustering process (27.5%), research and development (17%), human resources (9.49%), and market dynamics (7.23%). Stakeholders who have the greatest role for the successful action plan implementation is the central government (41.16%), the private sector (24.24%), local government (22.9%), then research and development (11.7%).

Recommendations strategic of action plan implementation to development downstream palm oil industry policy in Indonesia is prioritize development infrastructure program (39%), the establishment of coordination centers (28%), strengthening of technology, research and development then human resources (16.85%) and restructuring the fiscal and monetary policies (16.2%). Government advised to evaluate policies that hinder the process of infrastructure and make better interaction process inter ministry on infrastructure development.

Keywords: analytic network process (ANP), downstream palm oil industry, regulatory gap analysis