



Analysis for The Expansion of Organic Waste Composting Industry at Godang
Tua Jaya Farming Co. Bekasi

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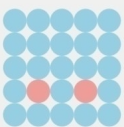
Waste is disposal product from human activities. Waste causes environmental problems that need to be handled immediately. The amount of waste increases as the number of human population is getting higher. One solution to overcome this waste problem is by processing the organic waste into compost. Compost can be used as organic fertilizer. One of the compost industries is Godang Tua Jaya Farming Co.

The research is aimed to find out feasibility of compost industry expansion at Godang Tua Jaya Farming Co. from business, technology, and financial aspects. The method used in this research is descriptive method using quantitative and qualitative data. The feasibility criteria used are NPV, BC ratio, payback period, cash flow, sensitivity, and target costing

The result shows that the expansion of compost industry at Godang Tua Jaya Farming Co. is feasible. NPV value is 2,904,856,937 rupiahs; IRR value is 22%; BC ratio is 2,21, then 4 years, 4 months and 27 days' payback period.

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