



Hak cipta dilindungi Undang-Undang

## **Analysis on The Correlation of Corporate Culture Comprehension And Employee's Work Motivation in PT. Pembangunan Jawa Bali**

### **ABSTRACT**

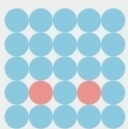
**Ferros Arifian**

*Corporate culture is an important thing to be implemented in line with company's objectives achievements. To obtain effective behavior among the employees which link to company strategy, understanding and comprehension of corporate culture must be inculcated to the employees. PT. Pembangunan Jawa Bali has had a corporate culture to be referred by the employee; called Budaya Perusahaan PJB.*

*The aim of this research is to analyze on the comprehension of the values of corporate culture toward employee's work motivation at PT. Pembangunan Jawa Bali. The method used in this study is a descriptive method with survey approach. The data collection is obtained through the completion of questionnaires distributed to 96 employees which are taken by proportional purposive sampling. The data are processed by using the Criteria Span analysis and statistical analysis like Kruskal Wallis analysis and Spearman's correlation. Kruskal Wallis analysis and Spearman correlation are calculated by using SPSS version 12.0 software for Windows.*

*The result of this research shows that overall the employee knows about PJB's values of corporate culture and they think that the corporate cultures are important for them, but they haven't implemented yet. The result also shows that there are different demeanors among different level of job holders. From the result of correlation analysis, the correlations between comprehensions of corporate culture with employee's work motivation have the different values in the different level of job holders.*

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**MB-IPB**  
Program Pascasarjana Manajemen dan Bisnis  
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