Abstract
Formulation Management Strategy of Samudera Fishing Port in Supporting Fisheries Development (Case Study of Nizam Zachman Jakarta Samudera Fishing Port)

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The aim of this study are to evaluate the management of Nizam Zachman Jakarta Samudera Fishing Port in this time, identify dominant factors influencing management of Port of Nizam Zachman Jakarta Samudera Fishing Port, formulating target of the Nizam Zachman Jakarta Samudera Fishing Port activities management, and recommend of formulation strategy of Nizam Zachman Jakarta Samudera Fishing Port in supporting fisheries development. The method used in this study is descriptive method with case study approach in Samudera Fishing Port, Nizam Zachman Jakarta. The method used in this study is descriptive method with a case study in Samudera Fishing Port, Nizam Zachman Jakarta. Primary data were collected through interactive technique by first interviewing experts in fishing port and relevant officials as well as the management of the Nizam Zachman Jakarta Samudera Fishing Port, and secondly using questionnaires filled by those resource person. Secondary data were collected through by study literature and annual report of Nizam Zachman Jakarta Samudera Fishing Port and Perum Prasarana Perikanan Samudera Jakarta. Evaluate the management of Nizam Zachman Jakarta Samudera Fishing Port in the year 2005 which evaluated from finance aspect, operational aspect, aspect of opportunity of development and aspect affect the sinergi obtain get total of score is 90 and finance ratio is 94.28%. This value indicate that the Nizam Zachman Jakarta Samudera Fishing Port admit categorized as Competent Fishery Port Laboured. Most having an effect on determinant in management of Nizam Zachman Jakarta Samudera Fishing Port is port facility. Perpetrator expected by most playing a part in management is Perum Prasarana Perikanan Samudera Jakarta. Especial target which reached as according to vision and mission is improve the service quality. The alternative management strategy of Nizam Zachman Jakarta Samudera Fishing Port recommended are (1) development, conservancy, rehabilitat ion and development of port facilities, (2) uplift skill and knowledge of human being resouerce, (3) improving security, orderliness, and environmental hygienes of fishing port, (4) addition of fund for operational and (5) complete regulation of management Nizam Zachman Jakarta Samudera Fishing Port.