

SUMMARY

RATIH DWIMEINI PURWANTO. Analysis Performance and Development Strategy of Supply Chain Management Downstream Diesel Oil Industry (Case Study PT PQR). Supervised by LUKMAN M BAGA And TANTI NOVIANTI.

Supply Chain Management is a back bone of downstream oil and gas industry this field is absolutely crucial to develop. Supply Chain Management straytegy should continously improved along with current indutry condition that unpredictable.

This reasearh will discribe the current condition of Downstream industry by using PESTLE and Porter's Five Force analisys. Unsuzidized diesel oil industry in Indonesia still monopolized by government company. The supply chain manajemen performance of PT PQR as one of player in this business will be measured by using Balance Score Card (BSC).

Peformance supply chain management PT PQR still need to develop in regard to increase their competitifnes in this industry. Development of supply chain management strategy was formulated based on the priority of alternative that generated by Analytical Hierarchy Process (AHP).

Keywords: *analytical hierarchy process, balance score card, diesel downstream, oil & gas*



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