

SUMMARY

IGNATIUS LEONARDUS LUBIS. The Effect of Profitability, Capital Structure and Liquidity to Company Value (Study Banks at The BEI 2011-2014). Supervised by BONAR M SINAGA and HENDRO SASONGKO.

The purpose of establishment of the company is to maximize wealth or value of the company. The company's value can also be seen from the price book value (PBV), which is the ratio between the share price and book value per share. The decline in the value of the company can be influenced by external and internal factors. In this study discussed internal factors that affect the company's value (PBV) is profitability (ROE), capital structure (DER) and liquidity (LDR) terhadap *Price to Book Value* (PBV).

The purpose of this study was to determine the influence and formulate recommendations from the ROE, DER and LDR. This research is a causal causal approach. Independent variable is the profitability, capital structure and liquidity, while the dependent variable is the value of the company. Analysis of the data used is inferential statistical analysis. This study uses panel data regression analysis were processed using software Statistical Package for the Social Science (SPSS).

On Assumption test, can be known that error term meets the normal assumption with no multikolinearitas and heteroskedastisitas. On determination coefficient hypothesis test, shown that sample can represent the population as good as if and on the Simultaneous test (F test) has been gotten the result that independent variable (ROE, DER and LDR) affect the dependent variables (PBV) simultaneously

From the results of the study stated that the return on equity (ROE) has positive and significant to company value. The other variable consist as *Debt to Equity Ratio* (DER) was have the negative affect and not significant to company's value. The last variable, *Loan to Deposit Ratio* (LDR), was not significantly positive affecting the company's value (PBV).

Keywords: capital structure, corporate value, inferential statistic, liquidity, profitability,