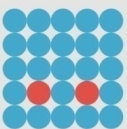




Hak cipta dilindungi Undang-Undang

© Hak cipta milik IPB, tahun 2005



MB-IPB
Program Pascasarjana Manajemen dan Bisnis
Institut Pertanian Bogor

ABSTRACT

Analysis of Revenue and Cost Control (Case Study :TBN)

Tungga Buana Diana
(2005)

The purposes of this research is to describe the cost that influence the revenue in order to achieve break even point and the cost control. This research is a case study using descriptive analysis. There are three techniques of analysis that have been used, they are break even point analysis (BEP), degree of operating leverage analysis (DOL), margin of safety analysis and least square. The result of capacity analysis shows that the three main income; entrance ticket, parking ticket, and facility renting are potential in producing profit. The control of conservation cost is well performed, showed by the decreasing of conservation operational cost. The management routinely evaluate the costs and activities so that the actual amount of cost is within the acceptable range of the budget planned.

1. Dilarang mengutip sebagian atau seluruh karya tulis ini tanpa mencantumkan dan menyebutkan sumber :

a. Pengutipan hanya untuk kepentingan pendidikan, penelitian, penulisan karya ilmiah, penyusunan laporan, penulisan kritik atau tinjauan suatu masalah.

b. Pengutipan tidak merugikan kepentingan yang wajar IPB.

2. Dilarang menggunakan dan memperbanyak sebagian atau seluruhnya karya tulis ini dalam bentuk apapun tanpa izin IPB.