



Optimization of Cash Supply in X Bank Branch of Jatinegara, Jakarta

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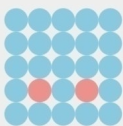
Goal of this research can formulated as the following ; (1) for to studying maximum limit cash management for X bank branch of Jatinegara during the time, (2) for to know and analysis of factors influencing determination of ideal maximum limit cash amount for X bank , and (3) Studying method which can be reffered to determine amount of ideal maximum limit cash for X bank branch of Jatinegara with comparing between Baumal method, Miller Or and Probabilistic.

Type of data to collected in the form of primary and secimder data. Primary data that is direct obtained from the observation result, guidance interview, and discussion. Secuinder data obtained through of library study and also information from mass of publication such as Magazine, newspaper, seminary procciding and publication which be published by some related institute with cash management. Data analysis conducted by using some of approach such as Baumal Model, Miller model and Orr also approach by distribution curve.

In conducting management of cash supply, maximum limit cash of X bank branch of jatinegara always over, except on April, May and June. Over amount of cash balance frequency to maximum limit cash in the year 2004 is 208 times with nominal amount as much Rp. 606.666.206.575,- so that opportunity of branch to get earnings always disappear. Pursuant to result of focus group discussion, factor influencing to determination of maximum cash limit is uncertainty of withdrawal pattern by customer, co-ordinate with other imit, skill level and skill of human resources of related bank and bureaucracy in determination of maximum cash limit requiring long time process. Determination of maximum cash limit which can reffered to determine for ideal amount of maximum cash limit for X bank branch of jatinegara is using formula of cash supply with Miller Orr analysis model, hence specified maximum cash limit is boundary of under equal to Rp. 8.500.000.000,- and boundary for equal Rp. 11.012.534.488, so that specified maximum cash limit in this time equal Rp. 8.500.000.000,- assumed irrelevant because still under value of point return that is Rp. 9.337.510.496,-

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