

ABSTRACT

An Analysis of Soft Cheese, Cream and Yoghurt Optimize Production In PT. Yummy Food Utama

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The purpose of this study was to achieve company objectives by optimizing the combination of soft cheese, cream and yoghurt production in PT. Yummy Food Utama. The analysis tools being used is goal programming method.

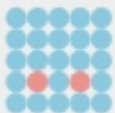
The result of this analysis showed the alternatives of combination soft cheese, cream and yoghurt production that yield a profit and fill minimal products quantity as company objectives. To reach the profitability as company desired, the management needed to increase the production of several products.

The result suggested to company management are the company should increase selling of several products, set up production level, optimizing utilization of machines and equipment idle capacity and also work forces idle time.



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