



## ABSTRACT

### An Analysis of Nata de Coco Production Capacity Using Cost Volume Profit Method in CV. Awal Lestari Jaya

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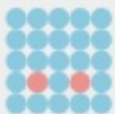
*The purpose of this study is to ascertain whether the company has ample capacity to achieve its target profit. The tools used were Cost Volume and Profit Analysis. The data were collected from CV. Awal Lestari Jaya.*

*The research find out that the company's present capacity is capable of covering its target profit. Moreover, an increase in variable cost 27,56 percent and 12,25 percent fixed would increase its capacity to a level 869,29 percent of its current capacity. Such increase, if the company maintains its BEP level, the selling price should be increased by 32,23 percent. With this price, the level of capacity to achieve its profit is 30,08 percent of the capacity.*

*Base on that findings, it is suggested that management should be able to controlled its costs and operation in order to maintain its competitiveness.*

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