

ABSTRACT

PT. NIRAMAS UTAMA is an Indonesian company established in 1990. It produces and markets a wide range of Nata de Coco products. PT. NIRAMAS UTAMA has proven to be one of the best in it's field since 1993 when entered Japan's market and exported thousands of ton Nata de Coco products. New products were brought on the line in early 1995 under the trademark of "INACO".

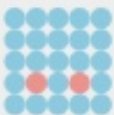
This research is to analyze company technological management performances, especially on "INACO" mini jelly production with using manual indicator technology of industries that has developed by Science and Technological Management Information System Project (STMIS). This research is using data, information, documents, and company's figure in 2001.

This research found that mini jelly production unit performances is on the stability cell position which is mentioned as built and growth industries. According to the technological management performance analysis, PT. NIRAMAS UTAMA is being on the high position as the best company in Indonesia on mini jelly industries. That is mean that PT. NIRAMAS UTAMA has a big opportunities to be on the same position with other companies in the world that moved on the same field. The target can be reach by fixing technological management system performances that overwhelm technoware, humanware, inforware, and orgaware condition.



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